



Brandie Elizaitis
Gravitas Technology
O: 212 607-8209
belizaitis@gravitastechnology.com

Media Contact:
Jon Schubin
Walek & Associates
O: 212 590-0529
C: 518 937-1880
jschubin@walek.com

GRAVITAS BUILDS OUT \$10 BILLION IN PRIVATE EQUITY LAUNCHES

Trilantic Capital Partners Chooses Gravitas

NEW YORK — July 21, 2009 — Gravitas Technology, a leading technology provider to investment managers and financial services companies, today announced that newly formed private equity firm Trilantic Capital Partners has selected Gravitas as its technology provider.

Trilantic is using Gravitas' support services, software development and colocation services to handle the company's IT infrastructure. Gravitas is also in the process of building Trilantic's website. New York-based Trilantic is currently managing its third and fourth institutional funds, and, together with its European management arm, has more than \$3 billion in assets under management and seeks significant long-term capital appreciation through direct investments in established operating companies in partnership with management, the company said.

"Gravitas provided our New York office with a secure, flexible and scalable infrastructure and did it under intense time pressure," said Trilantic CFO Elliot Attie.

A new era for private equity

So far in 2009, Gravitas has worked with numerous private equity firms with combined assets under management of nearly \$10 billion. A 13-year-old global company, Gravitas employs approximately 90 people and provides technology, custom software development and business consulting to new and existing firms.

Trilantic is an example of the next generation of private equity funds that are focusing on an updated set of business factors as they launch, Gravitas CEO Jayesh Punater said.

"Private equity firms in the past have underutilized technology," Punater said. "That's changing now with the need for more transparency and with regulatory and business pressures. We're now seeing private equity firms like Trilantic place more focus on technology infrastructure."

About Gravitas Technology

Gravitas Technology is a leading technology provider to the alternative investment industry and to financial services companies. Founded in 1996, Gravitas today provides business consulting services, software development and systems integration to hedge funds, private equity funds, brokerage firms, investment banks, traditional asset management firms and small and medium sized financial services



firms. Gravitas is focused on providing clients with creative solutions to make their firms more efficient through outsourcing, colocation, disaster recovery and other innovative technological solutions. The company is based in New York with offices in Greenwich, Connecticut, Mumbai and Ahmedabad, India. www.gravitastechnology.com.

About Trilantic Capital Partners

Trilantic Capital Partners manages funds that seek significant long-term capital appreciation through direct investments in established operating companies in partnership with management. The funds invest in companies with sound business fundamentals, proven operating teams and a compelling business strategy. Since 1986, the Trilantic management team (formerly the management team of Lehman Brothers Merchant Banking) has raised and managed four institutional funds and several employee investment vehicles, with total committed capital in excess of \$8 billion. Trilantic completed a management buy-out from Lehman Brothers in April 2009.