



Alternative Investment Industry - Hedge Funds & Private Equity Funds

Hedge Funds and Private Equity Funds (Funds) have rapidly expanded and have become a significant slice of the Financial Services Marketplace. In general, Funds prefer to focus on asset gathering activities, and portfolio management, outsourcing some, if not all of their non-core functions including legal, accounting, back office, fund administration and IT.

Funds, both start-ups and established, typically have the following IT needs:

- Setup new office environment, including computers, e-mail, internet and telephone systems
- Business Continuity Planning and Disaster Recovery Implementation
- Assistance in selecting third party vendors for portfolio management systems, trading systems, client reporting, risk management systems and market data vendors.
- Software services from Web-sites, portals to integration of order management portfolio accounting and risk management systems.
- Potential customization and integration of different vendors systems and integration to Prime Broker(s), Fund Administration. (STP).
- Update on new compliance and regulatory changes affecting the operations of Hedge Funds.
- On-going advice on new product offerings, best practices in the industry.

Gravitas is a leading Information Technology services provider servicing the Alternative Investment Industry. Gravitas is unique in the manner it services the industry and the depth and breadth of services it offers – focused on providing premier “white-glove” service to its clients as well as Funds being able to rely upon Gravitas for all its IT needs which may include consulting services, software services, systems integration and disaster recovery services. The company has built a premier team of IT professionals who formerly were CTO’s at various well known hedge funds and financial services firms and hence is able to deliver the highest quality services to its’ clients. Recently, Gravitas has opened a Connecticut office to better service its clients in an area that houses some of the largest and most successful Funds. Founded in 1996, Gravitas has worked with hundreds of financial services firms, and currently is working with some of the largest and most complex Funds in the industry.

In order to provide premium service to its clients, Gravitas has the following service divisions, with an integrated client services team that will manage and deliver IT services:

Systems Integration Division

Gravitas offers full turn-key design and implementation of computer and voice infrastructure for Funds. Combined with ongoing support services agreement and a help desk and the ability to leverage off a disaster recovery site, Funds can outsource all or part of their network infrastructure needs.

Software Development Division

Gravitas has worked with various third party products and applications over the years and has familiarity with most of those used by Funds. Gravitas’ team of software developers can build custom applications or integrate other company’s products to meet specific software needs of Funds. These may range from web-sites and intranet portals, to complex data-warehouses and reporting engines.



Consulting Services Division

Gravitas has a team of industry experts who are former chief technology officers, ex-bankers, analysts, or traders that have extensive and in-depth knowledge of the industry and of technology requirements of hedge funds. By having been in the client seat formerly, Gravitas is able to provide various services which include CTO Advisory Services, Business Continuity Planning, vendor selection and implementation and general project management services.

Clients

Gravitas has worked for over 100 financial institutions in the US and currently has over 30 of the largest and many smaller Funds as clients who have outsourced part or all of their IT needs to Gravitas.

Why Gravitas Technology?

- Focused exclusively in the Alternative Investment Industry – employees are experts from the industry.
- Holistic View of Technology - Multiple Product Offering – Software, Systems Integration and Consulting
- “White-glove” service – quality offering from highly qualified professionals
- Proven track record of quality delivery.